

FOR IMMEDIATE RELEASE



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AlphaBEST Education, Inc. Supports Summer Learning with Summer Enrichment Program for Students.

AlphaBEST's SummerZone Program helps increase student achievement and healthy development during the summer months.

LEWISVILLE, NC – AlphaBEST Education, Inc., a provider of educational extended learning programs, is offering their SummerZone summer enrichment program to over 1,000 students providing opportunities for children to be inspired, discover and learn over the critical summer months.

Expanding on the model and format of AlphaBEST's school-year programs, the SummerZone program allows more time for students to investigate the four curriculum zones – technology, fitness, the arts and foreign language/literacy – through exciting projects, field trips and special events. This summer, children will explore a different U.S. state each week through 'virtual travel' with creative and engaging activities designed to build new knowledge, skills and talents.

Research shows that children who lack access to educational opportunities during the summer months lose two to three months of critical academic skills. High-quality summer learning programs help to improve students' academic achievement and readiness to learn.

"Students who do not participate in summer learning activities are less likely to retain knowledge and skills from the previous school year says," says Judy Nee, Executive Vice President and General Manager of AlphaBEST. "With SummerZone, we proactively respond to these findings in order to minimize the harmful effects of the 'summer slide' on student achievement and motivation to learn."

On June 20, AlphaBEST will join communities, parents and summer programs across the country to celebrate Summer Learning Day and spread awareness about the importance of summer learning for children and youth. For more information, visit http://www.summerlearning.org/?page=summer_learning_day.

About AlphaBEST Education, Inc.

AlphaBEST Education, Inc. provides educational extended learning programs that expand and enrich student experiences through a unique modular curriculum and teaching approaches that act as catalysts for student and school improvement.

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